



Forever These Lands

Featuring photography by Virginia Weiler
and text by Kathy Treanor



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PIEDMONT LAND CONSERVANCY SHOWCASES CONSERVATION SUCCESSSES WITH PHOTO BOOK OF LOCAL CONSERVATION PROJECTS

***Forever These Lands* features photographs of the Piedmont's most captivating protected lands, and reflections from landowners who have protected them.**

Piedmont, NC – On October 3, 2005 local land trust Piedmont Land Conservancy released *Forever These Lands*, a collection of photographs and stories that celebrate successful Piedmont conservation projects, and the people who champion them. The purposes of the book are to share the beauty of the Piedmont, to raise awareness about the need for local land conservation, and to raise funds for local conservation projects. All proceeds from the sale of the book fund Piedmont Land Conservancy conservation.

Have you ever visited the Goat Lady Dairy? Have you fished for trout in the Mitchell River or floated down the Dan River in a canoe? While many residents or visitors are lucky enough to visit the parks, open spaces and natural habitats featured in the book, for others it is not possible. *Forever These Lands* brings some of the most captivating Piedmont scenes and colorful personalities to those who have yet to experience them.

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ISBN: 0-9769777-0-2 Retail Price: \$29.95
136 pages and 156 photographs
Dimensions: 10 x 10 x approximately ½ inch
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For more information contact Amy Lindsey at 336-577-6035 or email: alindsey@premierebiz.net



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Forever These Lands is the culmination of almost five years of work. In 2001 Piedmont Land Conservancy began professionally documenting the natural resources contained within the lands it conserved. Combined with photos taken in prior years, Piedmont Land Conservancy created a photo exhibit that was shown throughout the Piedmont. The book is an expansion of this exhibit and incorporates thoughts from landowners with over 130 photographs. Since the exhibit debuted in 2002, over 7000 additional acres have been protected. Piedmont Land Conservancy hopes the book will stimulate an even greater demand for conservation.

Lead photographer Virginia Weiler contributed significant time and photographic talents to both the exhibit and the book. In two years she visited and photographed almost all of the protected properties. Her photographs have been published nationally in numerous magazines and books such as *Better Homes & Gardens*, *Country Gardens*, *The Gardens of Salem* and Time Life Series: *The Complete Gardener*. Other contributing photographers include, Gary Carter, Kevin Adams, Pat Keiger, Sven Halling, Gabby Salazar, Paul Salazar, Melissa Whitmire, Will and Deni McIntyre, Don Allen, and Lary Treanor.

Lead author Kathy Treanor writes with a deep understanding of land conservation in the Piedmont. As a founding member of the Piedmont Land Conservancy, a past President, a former Executive Director, and currently the part-time Senior Executive Officer, Kathy has witnessed the birth of the organization, the increasing need for conservation, and the public's growing interest in preserving the Piedmont's open spaces. Palmer McIntyre, Executive Director for Piedmont Land Conservancy during 2001 and 2002, also contributed text.

Forever These Lands is a home-grown effort. All of the contributing photographers and writers live in the Piedmont, as does the designer Catherine Clegg. The printing was done by Harperprints in Henderson, NC.

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Forever These Lands is dedicated to Kathleen Clay Bryan Edwards, who is well known for her philanthropy and support of land conservation. Mrs. Edwards and her family's foundation have been supportive of Piedmont Land Conservancy since its founding, and her daughter Pricey Harrison currently serves as a Board Member. Among other donors several of Kay's children, through the Julian Price Family Foundation, made significant contributions to the production of *Forever These Lands*.

Piedmont Land Conservancy permanently protects important lands to conserve our region's rivers and streams, natural and scenic areas, wildlife habitat, and farm land that make the Piedmont a healthy and vibrant place to live, work and visit for present and future generations. The Conservancy serves Alamance, Caswell, Forsyth, Guilford, Randolph, Rockingham, Stokes, Surry, and Yadkin Counties.

Since the Piedmont Land Conservancy was incorporated in 1990 as a tax-exempt nonprofit organization supported entirely by members and friends, it has conserved over 12,000 acres. It is the only local land trust serving the Piedmont Triad region of North Carolina. For more information about the conservancy please visit www.piedmontland.org.

Forever These Lands may be purchased for \$29.95 plus tax from the Piedmont Land Conservancy office, or one of the following vendors:

Greensboro & East:

The Artery Gallery
Borders Books & Music
Charlie's Frame Shop - *Asheboro*
Cycles de Oro
Deep Roots Market
Great Outdoor Provision Co.
Green Hill Center for N.C. Art Gallery Shop
Moring Art Gallery - *Asheboro*
Niche Gardens - *Chapel Hill*
NC Zoo Society Gift Shop - *Asheboro*

Winston-Salem & West:

Borders Books & Music
Great Outdoor Provision Co.
LA Reynolds Garden Showcase
Old Salem Visitor's Center Gift Shop
Urban Artware
Patina
Mock Orange Bicycles
Paul Schwin Bike Shop
simplyummy café
Village Outdoor
Diana's Bookstore - *Elkin*
Germanton Gallery - *Germanton*
Orchard Gap Press - *Mount Airy*

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